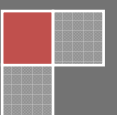


2012

Flipping Shopping Catalog

Builder digital shopping catalog with page
flipping effect





About Flipping Shopping Catalog

Flipping shopping catalog is designed especially for businessman or other relevant people to promote their products more effectively and enlarge their business. With its help anyone can make a media-rich digital shopping catalog from your original PDF files including video, YOUTUBE video, SWF flash, or image and many other medias imaginable. Besides, you can not only edit your slogan as you like and place it everywhere on your page , but also update the price at any time.

Note: This product is distributed on a "Try before-you-buy" basis. All features described in this documentation are enabled. The registered version doesn't insert a watermark in your generated page-flipping eBooks.

Basic features

1. Convert any PDF file (including its bookmark, links) to adobe flash based



flip book;

2. Support batching convert bulk pdf files to flipping book;
3. Import all the pages from original or just some pages based you needs;
4. Define the quality and size of the book whatever you like;
5. Set a exclusive watermark which is only belong to yourself;
6. Keep the hyperlink including web link, page link and email link of the original PDF files in flipping book;
7. Import or edit bookmark to divide the book into categories for easy reading;
8. Import whole book text content to enable full-text search , useful for bigger page flips;
9. Detect wide page so that It can be viewed clearly and comfortably;
10. Select a built-in theme or template (classical, float, neat, spread) as you like;
11. Add your own book title or book logo to the flipping book button bar;
12. Show or hide home button, help button, print, download to make your book more flexible and powerful;
13. Define content of help window, also the looks and feels;
14. Decorate shopping catalog with your favorite color
 - 14.1 Define button color, search highlight color, icon color;
 - 14.2 Set font color, whether window font, book mark font, window font or search result font;



- 14.3 Design background color, flash window color and page background color;
15. Insert a sound file which will be playing as a background book music;
16. Use zoom in/zoom out unlimitedly and set zoom scale;
17. Share with your friends via email or upload it to social network like Facebook, Twitter, Digg, Google, etc;
18. Support auto-flip with flip-interval and play count setting;
19. Enable single page or double page view mode;
20. Define Multilingual version books for different language users;
21. Add book frame bar to flip much easily;
22. Set book reading from right to left for words start with left languages;
23. Design hard cover to enhance the reality of the book;
24. Set a password to prevent disallowed accessing;
25. Use GOOGLE analytics to know the number of people who have read your published book;
26. Preview the effect after setting right away;
27. Export and save the project if you think everything is okay;
28. Output the book in different formats (HTML, ZIP, EXE, Mobile version, burn to CD)
 - 28.1 HTML is a format which can make you upload your book online;
 - 28.2 ZIP is a format which allow you share the book with your friends via email;



- 28.3 EXE is single output format which allow book reading separately;
- 29. use about button to add your contact or some other information;
- 30. Change the existing icon on toolbar through editing icon flash file;
- 31. Insert new button icon calling new action if necessary.

Media-rich features

- 1. Add image to the page you imported (customize its action , like play audio, go to webpage ,etc);
- 2. Add links(define action) to your page;
- 3. Insert FLV movie and define every detail of the movie;
- 4. Add any sound to your page;
- 5. Insert SWF flash to enrich your page;
- 6. YOUTUBE video can be added to your page;
- 7. Output project embed links, video and sounds, save it for future using;
- 8. Support command line conversion.

Smart sales features

- 1. Insert text button to edit your slogan and many other related words;
- 2. Add price button which mark your product and define its action type;
- 3. Add button with professional sales icon (many buttons available) you need and define its action type;



4. Insert pop-up picture to enrich your shopping catalog and define its action type.











Prospective buyer features

After you finish your book, your prospective buyer will be enabled to:

1. Drag the corner of the page to go to previous or next page;
2. Click the page arrow or page frame to reach the previous or next page;
3. Use thumbnail button to navigate fast through a large publication;
4. Just need a few clicks on navigation buttons to go to previous page, next page, first page and last page;
5. Click help button to get a hand when needed;
6. Use search button to find out the page to get related info;
7. Print out the whole book or some pages only;
8. Make the book full screen for convenient reading;
9. Zoom in/ zoom out on pages if the page font is too small to read;
10. Turn on/ off the background music;
11. Flip with a single page or double pages;
12. Share with anyone via email, Face book, Twitter, Digg, Google etc;
13. Download the ZIP or EXE book from website to read locally directly;
14. Enjoy this digital publication on iPad, iPhone and Android devices.



Quick Start

1. Launch the application via the desktop shortcut ;
2. Click the "Import" icon  to enter into Import PDF interface;
3. Click  icon to choose PDF file from your computer;
4. Click  icon to enter into template setting interface;
5. Edit shopping page objects, define parameters for eBooks, such as Book, Tool Bar, Bookmarks, and then click the "Apply Change" icon ;
6. Click "Convert to Flipping Book" icon  to enter into Output interface;
7. Choose Output Type from HTML, ZIP and EXE, here take   as example;
8. Click  to set Output Folder as "C:\flipbook", input File Name as "demo";
9. At last, click  icon to output created page-flipping eBook.

You can open the "flipbook" folder in "C:", there are three files in this folder:





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Open the "demo.html" file to view your created page-flipping book via Web Browser, such as Internet Explorer, Google Chrome, Firefox, etc.



Interfaces

There are some main interfaces you will see while using Flip Shopping Catalog as below shows: **Application Options, Import PDF, Template Settings, Edit Pages, Language Option, Export Theme, Output, Batch Convert and Command Line.**

You can enter into each page to get clear instructions for every detail option.



I. Application Options Interface

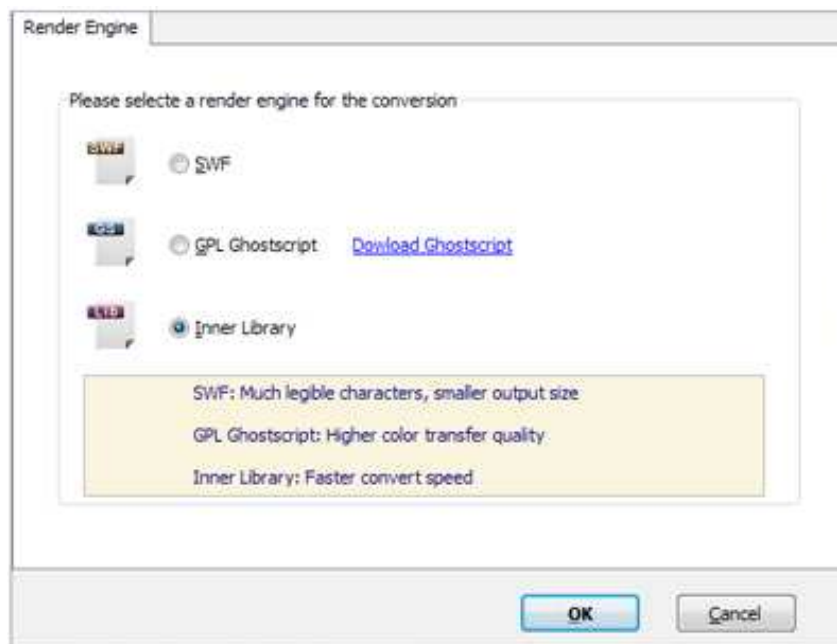
1. Render Engine Option

Flip Shopping Catalog provides 3 different render engines for you to create higher quality page-flipping eBooks (change option when PDF imported failed), click "Options->Application Options" to enter into "Render Engine" interface:

SWF: Much legible characters, smaller output size

GPL Ghostscript: Higher color transfer quality

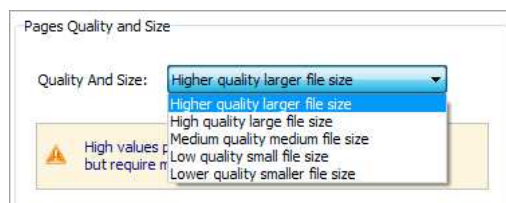
Inner Library: Faster convert speed



2. Create Mobile Version Option

(1) Pages Quality and Size

Five types of "Pages Quality And Size" for mobile version eBooks:



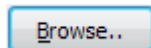
(2) Mobile Template

The current version provides two mobile template modes for you to use: Slide and Single Page Flip. The later one adds page-flipping effect on the pages while viewing in mobiles.

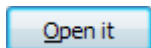


II. Import PDF Interface

1. Source PDF File:

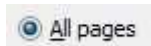


Click this icon to open the PDF file you want to convert;



View content of added PDF file to clarify before converting.

2. The Page Ranges to Import:



Convert all pages to page-flipping eBook;



Convert defined range page;

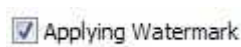


Just preview effect on first 10 pages.

3. Watermark



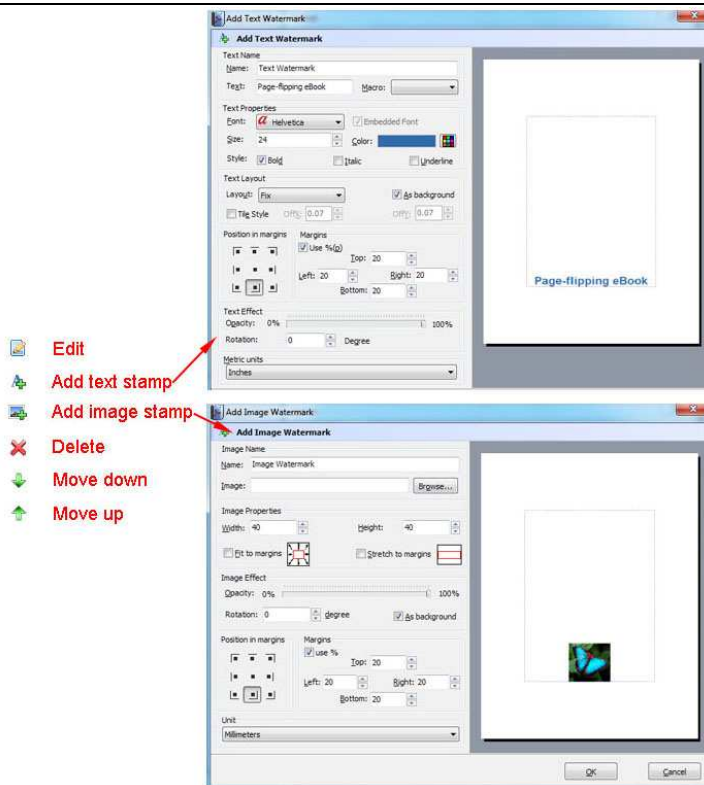
Add image or text watermark to flipping pages.



Check this option first to choose default stamps or add new ones:

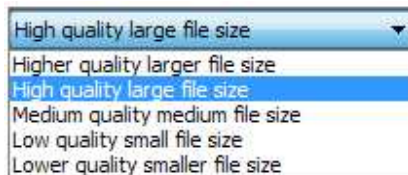


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4. Page Quality

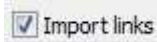
There are five types of "Quality And Size":



5. Other Options:



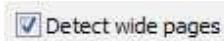
If your PDF file contains bookmarks, check this option to use in output page-flipping eBook;



If your PDF file has links, check this to enable in flipbook;



Check this option to enable search functionality in created flipbook.



Check this option to make landscape page in PDF file to be presented as two-page spread in output flipbook.

At last, click **Import Now** icon to enter into template setting interface.



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III. Template Settings Interface

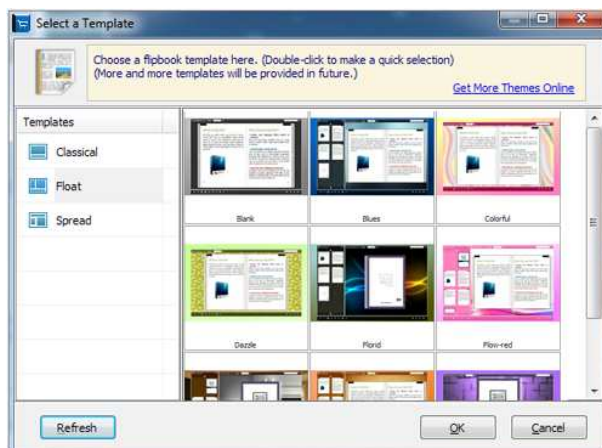


The design setting interface contains below main parts: **Choose Template, Tool Bars Settings, Flash Display Settings and Flash Control Settings.**

1. Choose Template



Click  icon to select templates from below interface:



Download more themes from FlipBuilder now:

<http://www.flash-flipping-book.com/templates-themes/theme.html> .



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Click this icon is to save current settings as a TXT file for later uses;



Click this icon is to import stored setting file at once.

2. Tool Bar Settings

<input type="checkbox"/> Tool Bar Settings	
<input type="checkbox"/> Title Bar	
<input type="checkbox"/> Buttons Bar	
Tool Bar on top	False
Add Icons Settings	
<input type="checkbox"/> Button Icons	

(1) Title Bar (only in Float template)

<input type="checkbox"/> Title Bar	
The Book Logo	C:\Users\Admini...
Logo URL	http://flipbuilder...
Book Title	<a href='http://...
Page Number Box On ...	False

Customize book title and logo for showing on the top of your flipbook. You are enabled to set the book title as HTML format text. For example: FLASH-FLIPPING-BOOK.COM | Red Color

(2) Buttons Bar

<input type="checkbox"/> Buttons Bar	
<input type="checkbox"/> Home Button	
<input type="checkbox"/> About Button	
Full Screen Button	Show
<input type="checkbox"/> Help Config	
<input type="checkbox"/> Print Config	
<input type="checkbox"/> Download setting	
<input type="checkbox"/> Sound	
<input type="checkbox"/> Zoom Config	
<input type="checkbox"/> Search	
<input type="checkbox"/> Share	
<input type="checkbox"/> Auto Flip	
Thumbnail Button	Enable
Single Page	Disable

i. Home Button


You can add a home button  to help reader to click and go to your website directly:



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<input type="checkbox"/> Home Button	
Home Button Visible	Show
Page URL	http://flipbuil...
Open Window	Blank

ii. About Button

Add About button  to show the author, contact, book, company info:

<input type="checkbox"/> About Button	
About Button Visible	Show
Content	<textformat ...

Click "..." to enter into "About & Contact" edit interface:

About & Contact Settings

Flip PDF Professional DemoBook
Presents powerful features in the Flash digital eBook, such as social share, print, autoplay etc.

Contact us at: alice@flipbuilder.com
<http://flipbuilder.com>

You can use some "tags" to format the text shown in the "About & Contact" window, such as text font, font color, hyperlinks and so on.
More details about tags please: [Click Here](#)

After clicking the About button, you will view the About window by clicking the button:

About & Contact

Flip PDF Professional DemoBook



Presents powerful features in the Flash digital eBook, such as social share, print, autoplay etc.

Contact us at: alice@flipbuilder.com
<http://flipbuilder.com>

iii. Full Screen Button

To enable "Full Screen" functionality in output flipbook, select "Show" in "Full Screen Button" option:

Full Screen Button	Show
--------------------	------

Then you can click icon  to view flipbook in Full Screen, click icon  or "Esc" button to exit from the Full Screen.

Or if you want to show your flipbook without Tool Bar while showing in Full Screen mode, you can set "No" in "Full Screen without Tool Bar" (just in Classical Template):

Full Screen Without Tool...	Yes
-----------------------------	-----



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iv. Help Config

<input type="checkbox"/> Help Config	
Help Button	Show
Help Content File	-type.png ...
Help Window Width	400
Help Window Height	450
Show Help At First	Show

To show tips about viewing flipbook, you can set "Show" in "Help Button" option, and you can define Help Content manually by inserting "Help Content File (image or SWF)", also enable to define the Width and Height of the Help image or swf. If you set "Book->Retain the book to center->No", you can set "Show Help At First->Show" to display the Help Panel with the Book as below:

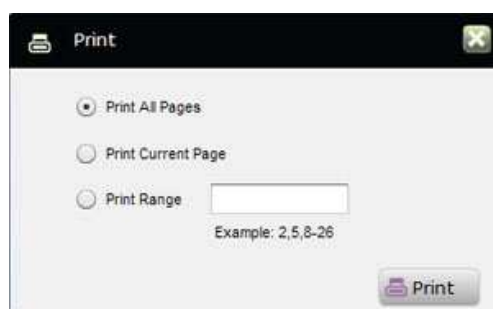


You can also click the button  to view the same Help page in pop-up window.

v. Print Config

<input type="checkbox"/> Print Config	
Print Enable	Yes
Print Watermark File	iges\log.png ...

Choose "Yes" in "Print Enable", then click icon  to set print page range as below:



You can also click "Print Watermark File->..." button to choose image or SWF file from your




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computer as watermark on printed out pages.

vi. Download Setting

Download setting	
Download Enable	Yes
Download URL	?PDFDemo.pdf

If you want your flipbook readers to download the PDF file or the flipbook directly from your website, select "Yes" in "Download Enable" option, then input the Download URL directly, you can use absolute path like
"http://www.flash-flipping-book.com/flip-pdf/example/files/download/FlipPDFDemo.pdf"
or relative path like "/files/download/FlipPDFDemo.pdf" (make sure you have uploaded the PDF to the same path).

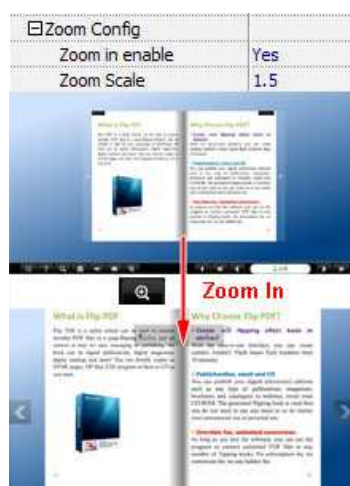
Then readers can click the icon  to download your uploaded PDF file directly.

vii. Sound

Sound	
Enable Sound	Enable
Sound File	mp3.mp3
Sound Loops	-1


If you want to add background sound to your flipbook, such as a song or other audio file, set "Enable Sound->Enable", then click "..." icon to choose "Sound File" from your computer, then set "Sound Loops", "-1" stands for playing the sound file all the time while viewing flipbook, other value (N>0) stands for the times of playing the sound file.

viii. Zoom Config



To Enable Zoon In functionality, choose "Yes" in "Zoon in enable", then set "Zoom Scale", the value is the times between zoomed page size and the current page size.

In Float template, you don't need to set Zoom Scale, you can adjust more conveniently by

the zoom in tool like this:  You can also set "Scroll with mouse->Yes" to scroll zoom in page while moving mouse.



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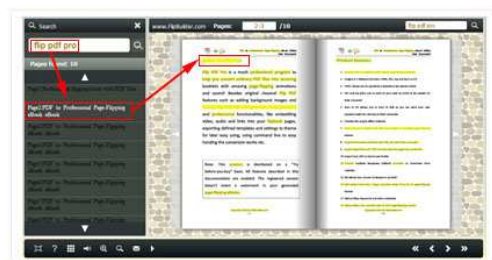
ix. Search

Search Button	Show
Search Highlight Color	0xFFFF80
Least search characters	3

Select "Show" in "Search Button" (make sure you have check "Enable Search" option in "Import PDF" interface), then define "Search Highlight Color", after clicking "Search" icon



, you will see a popup box to input search words, then click Enter or "Search" button, you will get the below searching result:



x. Share


<input type="checkbox"/> Share	
<input checked="" type="checkbox"/> Share Button	
Social Share Button	Show

You can share via emails, or just through Facebook, Twitter, Google, etc..

a. Share Button

If you want readers to share via Email, you can enable "Share" feature as below shows:


<input checked="" type="checkbox"/> Share Button	
Share Button	Show
Email Subject	Rear my fl...
Email Body	{link}

When the viewers click the share button , they will enter into the Email interface with the link of your flipbook in the Email body.

b. Social Share

If you want your flipbook viewers to send the link to their friends or clients via Facebook, Twitter, Linkedin, Google, Yahoo and so on, you can add a Social Share button in your flipbook for readers to send out your flipbook link immediately:

Social Share Button	Show
---------------------	------


The readers just need to click the "Social Share" button , then the below window will pop up for them to choose share channel:



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xi. Auto Flip

To auto flip your eBooks, you can set "Yes" in "Auto Flip->Enable" option; then define the Flip Interval (seconds of staying on each page); the value of "Play Count" stands for the times of auto playing the eBook, and "-1" stands for playing forever (after clicking the Auto Flip button , the flipbooks will be flipped by staying 3 seconds per page); if you want to auto start and flip the eBook after opening, just set "Auto flip when start up->Yes":

<input checked="" type="checkbox"/> Auto Flip	
Enable	Yes
Flip Interval	3
Play Count	-1
Auto flip when start up	Yes



xii. Thumbnail Button

Thumbnail Button	Enable
------------------	--------

Show Thumbnail Button  (set "Enable") to view page thumbnails of your book, or you can Disable it to hide the button.

xiii. Single Page

Single Page	Enable
-------------	--------

If your book contains landscape pages, or the page content is different to read for the font is too small, you can set "Single Page->Enable" to enable readers to click "Single Page" icon  to view pages one after another, then click "Double Page" icon  to back to the normal book reading mode.

(3) Tool Bar on Top (only in Float template)

If you want to place the toolbar in Float templates on the top of the flash eBook, you can set "Tool Bar on Top" as "True":

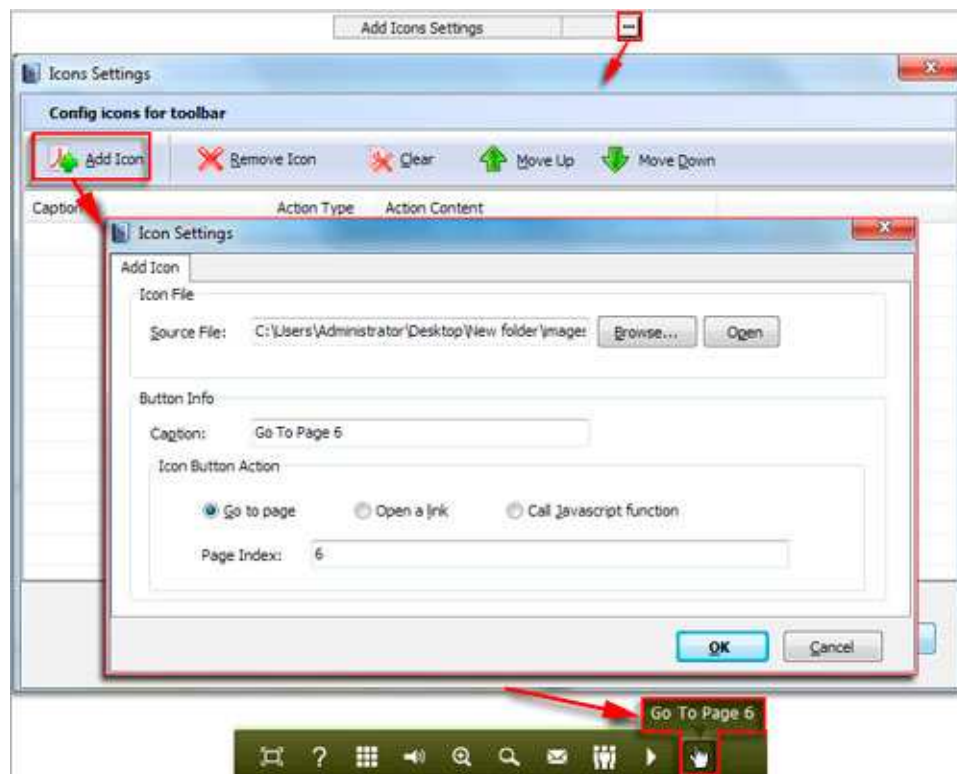
Tool Bar on top	True
-----------------	------



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(4) Add Icons Settings

If you want to add some other kinds of buttons which the program doesn't provide, you can click "Add Icons Settings->..." to enter into "Icons Settings" interface to add new icons on tool bar:



You can define the link action as "Go to page", or open an online webpage, or even "Call Javascript function" to carry out your wanted interactive functionalities via defining Javascript function yourself.. After your "Apply Change", the new added icon will show in the toolbar. (More details about Call Javascript function will be introduced in the part of "Edit Page->Add Link".)

(5) Button Icons

Define settings for the icons of the buttons:

<input type="checkbox"/> Button Icons	
Icon Color	<input type="text" value="0xffffff"/>
Icons File(SWF Only)	

i. Icon Color

Icon Color	<input type="text" value="0xFFFF"/>
------------	-------------------------------------

ii. Icon File

Select the Tool Bar Button to replace with your own icon.

Icons File(SWF Only)	<input type="text" value="C:\Users..."/>
----------------------	--

More details please view here:

<http://www.flash-flipping-book.com/support/how-to-replace-icons-on-flash-toolbar.htm>



3. Flash Display Settings

<input type="checkbox"/> Flash Display Settings	
Retain the book to center	Yes
Language	English
<input type="checkbox"/> Font	
Initial Show	None
<input type="checkbox"/> Background Config	
Flash Window Color	0x454545
Page Background Color	0xffffffff
<input type="checkbox"/> Book Proportions	
<input type="checkbox"/> Book Margins	
<input type="checkbox"/> Page Shadow	
Hide Book Frame Bar	No
Right To Left	No
Hard Cover	No
Flipping Time	0.6
<input type="checkbox"/> Page Number	
<input type="checkbox"/> Minime Style	

(1) Retain the book to center

Retain the book to center	Yes
---------------------------	-----

If you select "No" in this option, the eBook will be shown on the right-side. This setting is for embedding special background image, such as advertisement or company log.

(2) Language

Language	English
----------	---------

You can set language for showing tools or tips in your created flipbook, and here is the specialized instruction page for setting the "Language Option".

(3) Font

<input type="checkbox"/> Font	
<input type="checkbox"/> Buttons	
Font Color	0xffffffff
Button Font	Tahoma
<input type="checkbox"/> Title and Windows	
<input type="checkbox"/> Bookmark	
<input type="checkbox"/> Search	

If you want to change fonts of toolbar buttons, flash windows even bookmarks or search result panel, you can set font types and colors in Font Panel.

(4) Initial Show (set in Float/ Spread templates)

You can show Bookmark panel or Thumbnails panel on the flash page at the beginning, just select "Bookmark" or "Thumbnails" in this option:

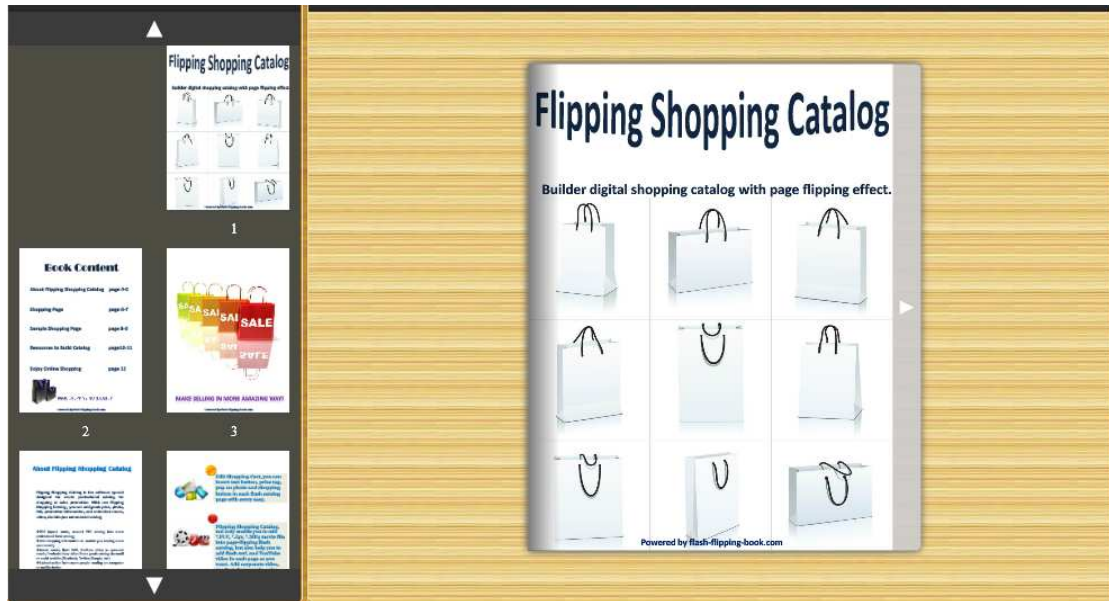
For Example, select "Thumbnails":

Initial Show	Thumbnails
--------------	------------

Then you will get flipbook shown with below initial interface:

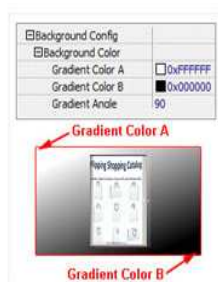


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(5) Background Config

i. Background Color:



Define background for your flipbook with gradient color or pure color (the same color for "Gradient Color A" and "Gradient Color B"). Gradient Angle is the angle between the two colors.

ii. Background Image (set in Classical and Spread templates):



Click the icon "..." to choose background image from your computer, and there are 11 kinds of "Image Position" for you to choose: Scale to fit, Fill, Top Left, Top Center, Top Right, Middle Left, Middle Center, Middle Right, Bottom Left, Bottom Center and Bottom Right.



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iii. Background Image (set in Float template):



The Float template enables you to add two background images: Outer Image and Inner Image. You can make Inner background image to show special information, such as advertisement or company logo, etc. There are also 11 kinds of "Image Position" for you to choose: Scale to fit, Fill, Top Left, Top Center, Top Right, Middle Left, Middle Center, Middle Right, Bottom Left, Bottom Center and Bottom Right

(6) Flash Window Color



This color will be applied on all flash windows, such as the book window, "Help" window, "Print" window and so on.

(7) Page Background Color



When load pages, or if the page number of your PDF file is odd, then the page (the last page) will show with the "Page Background Color".



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(8) Book Proportions

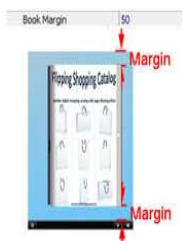
<input type="checkbox"/> Book Proportions	
Page Width	1052
Page Height	1500



Please note that the values are not fixed in pixels or inches, they just represent a ratio for "Page Width: Page Height", and the book size will be changed depend on your Explorer Window Size.

(9) Book Margins

i. Book Margin (set in Classical Template):



"Book Margin" refers to the distance between the book and the toolbar.

ii. Top/ Bottom/ Left/ Right Margin (set in Float/ Spread Template):



(10) Page Shadow

<input type="checkbox"/> Page Shadow	
Left page Shadow	50
Right page Shadow	25
Page Shadow Opacity	0.5

Left page Shadow



Right page Shadow

The value also takes the value of Book Proportions as reference, and the value interval of "Page Shadow Opacity" is "0~1", the larger value refers to the deeper shadow color.



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(11) Hide Book Frame Bar

Hide Book Frame Bar Yes

If don't want to show the book frame bar, choose "Yes" in this option.

(12) Right to Left

If the language of your file is read from right to left (such as Arabic), then choose "Yes" in "Right to Left" option:



(13) Hard Cover

If you want create hard cover effect (a book bound with rigid protective covers) for your flipbook, choose "Yes" in "Hard Cover" option:



(14) Flipping time

Flipping Time 0.6

Sets page flipping time in seconds according to needs. (Recommended second value is 0.6)

(15) Page Number

If you don't want to count in the cover page, table of contents pages into the actual page numbers, you can set "Start Page Numbering (Roman)" and "Start Page Numbering (Arabic)". For example, the first 3 pages are Table of Content pages with Roman page numbers, and set Arabic page numbers from page 4, then you will get page number box like below:

Page Number	
Start Page Number (Roman)	0
Start Page Number (Arabic)	3
Front Cover Page:	
Pages:	1/8
The Fourth and Fifth Pages:	
Pages:	1-2/8



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(16) Minime Style

To present Page-flipping eBook pages directly without showing toolbar, especially when you want to embed eBook into a small area in existing webpages, then you can use this "Minime Style":



The Minime Style will trigger when the Width or Height of the Flash Container is less than the defined value. You can also always show the page-flipping eBook in Minime Style with adding a parameter to your URL like this: www.yourdomain.com/index.html?alwaysMinimeStyle=true.

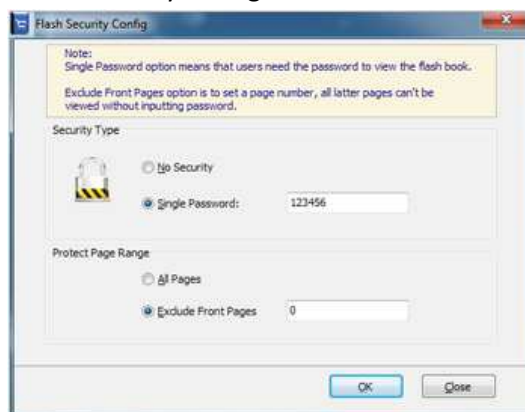
4. Flash Control Settings



(1). Security Settings



If you want to protect your flash books with passwords, you can click "..." icon to enter into "Flash Security Config" interface:



Select "Security Type->Single Password", and input passwords into the box (there is no restriction on password format at present). You can also set "Protect Page Range" as "All Pages" or the latter pages after a defined page number. (Tips: The program utilize RC4 algorithm to protect eBook pages, the eBook content pages will show nothing without permission.)

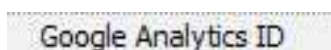


(2). Links



If you have checked "Import links" option in "Import PDF" interface, or add links in "Edit Page" interface, then you can define settings here, choose "Mouse over color", "Link alpha" (refers to the link area opacity, value interval: 0~1, "0" stands for the area is totally transparent), and "Open Window->Blank/ Self". The links also can be clicked after zooming by setting "Enable after Zooming in->Enable".

(3). Google Analytics



In the HTML output format, you can add statistics by using Google Analytics. You can get more information about Google Analytics ID from <http://www.google.com/analytics/>.

Besides, Export Theme

If you want to save the current template settings as your own style template for later uses, you can click "File->Export current settings as Theme" button to storing all current template settings, include the background images, margin values, toolbar buttons and so on.

Then when you want to use later, just click "File->Import Themes", the theme will be added to the templates selecting interface. Download more themes from FlipBuilder now:

<http://www.flash-flipping-book.com/templates-themes/theme.html>.

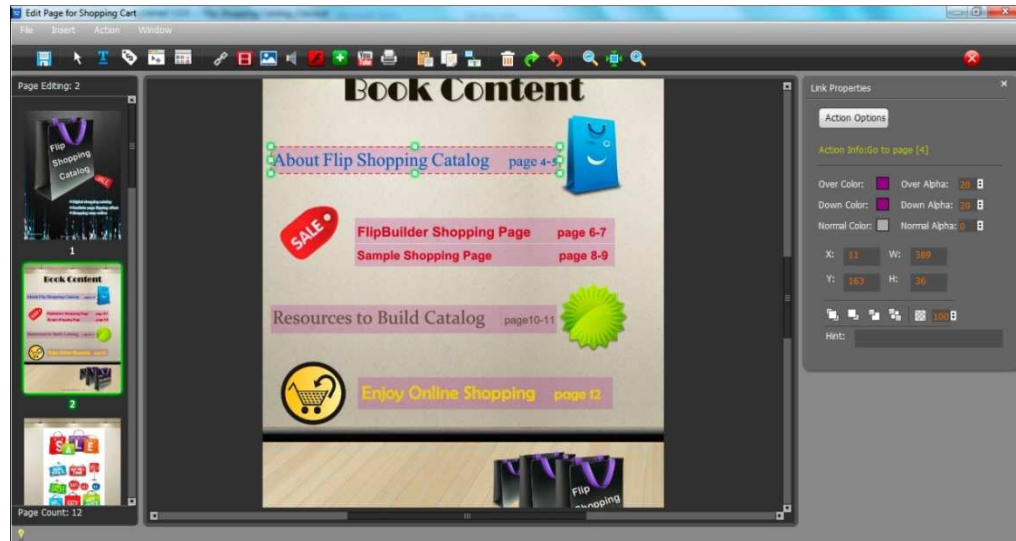


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IV. Edit Pages

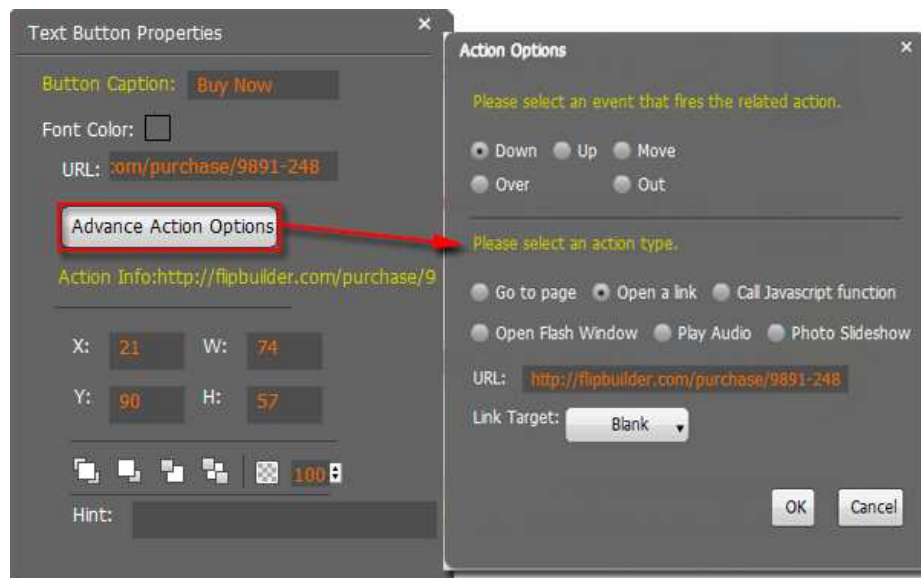
Now you can use Flip Shopping Catalog to edit imported pages directly, no matter you want to add shopping price, item, product detail photos slideshow, link, video, sound or image file. Just

click "Edit Pages" button  to enter into the editing interface:



1. Text Button

Click the icon  and then draw a button on a page, then define properties in below panel:



Define Button Text, set link URL, there are many different action options, like Go to page, Open a link, Call Javascript function, Open Flash window, Play Audio and Play Slideshow.



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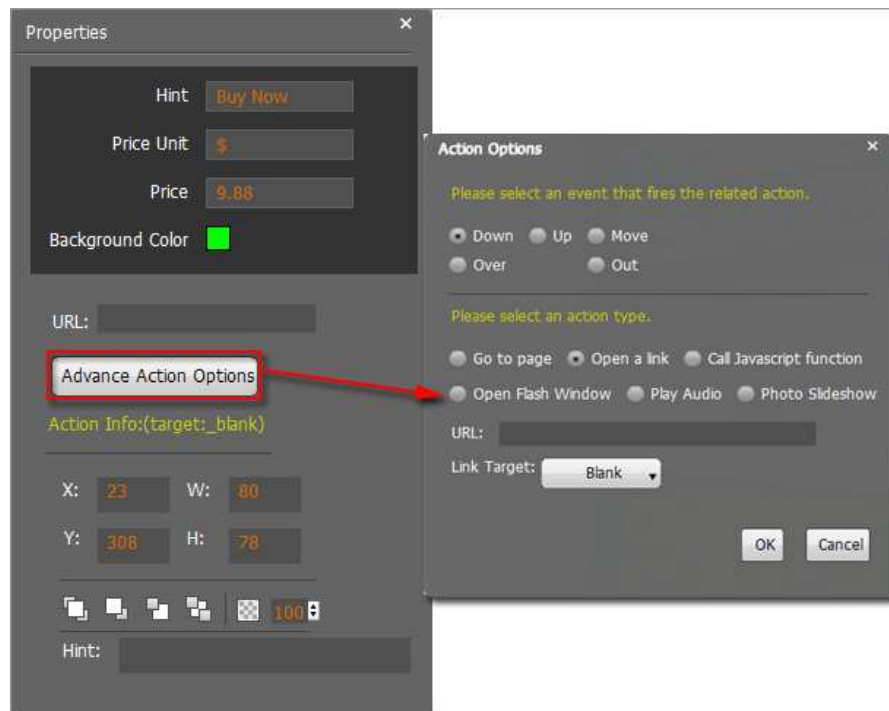
2. Price Icon



Click "Price" icon to add price for products like this:



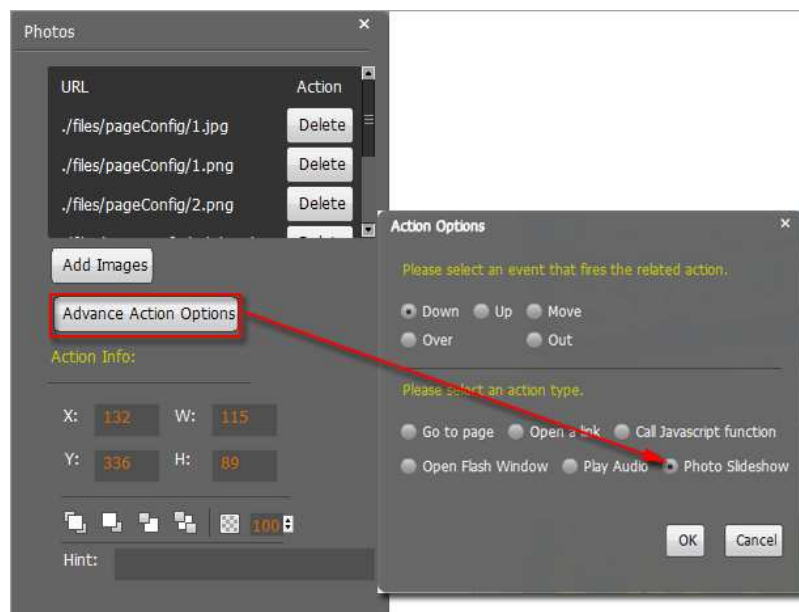
You can also edit the icon type yourself in Properties panel:



3. Add Product Photos



Click "Product Photos" icon to add images to pop-up in slideshow format:





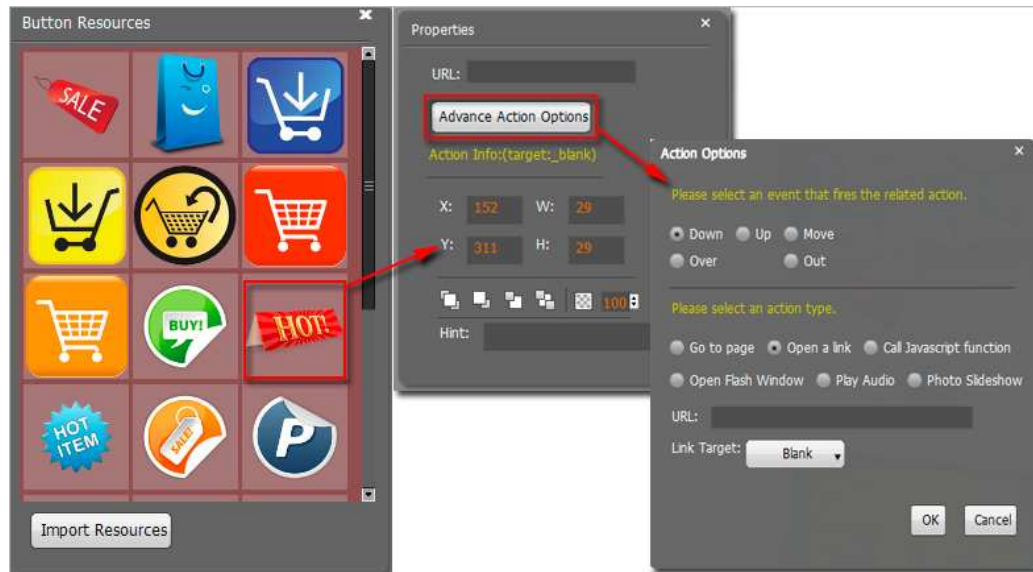
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4. Add Button from Resources

Flip Shopping Catalog also provides many nice and typical resources for you to use on ebooks.



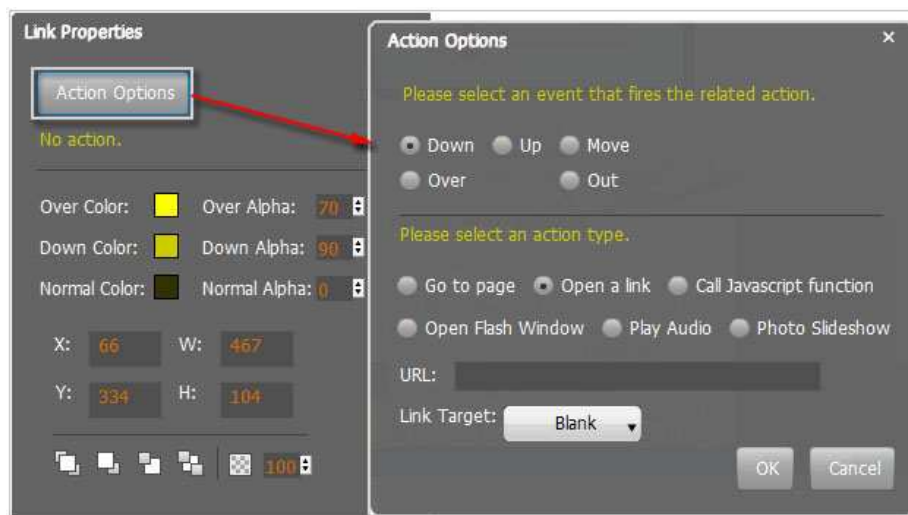
Click icon to add the icons onto pages, you can also use your own icons:



5. Add Link



Click the icon and then draw a link box on the area you want to add link, then define properties in below panel:

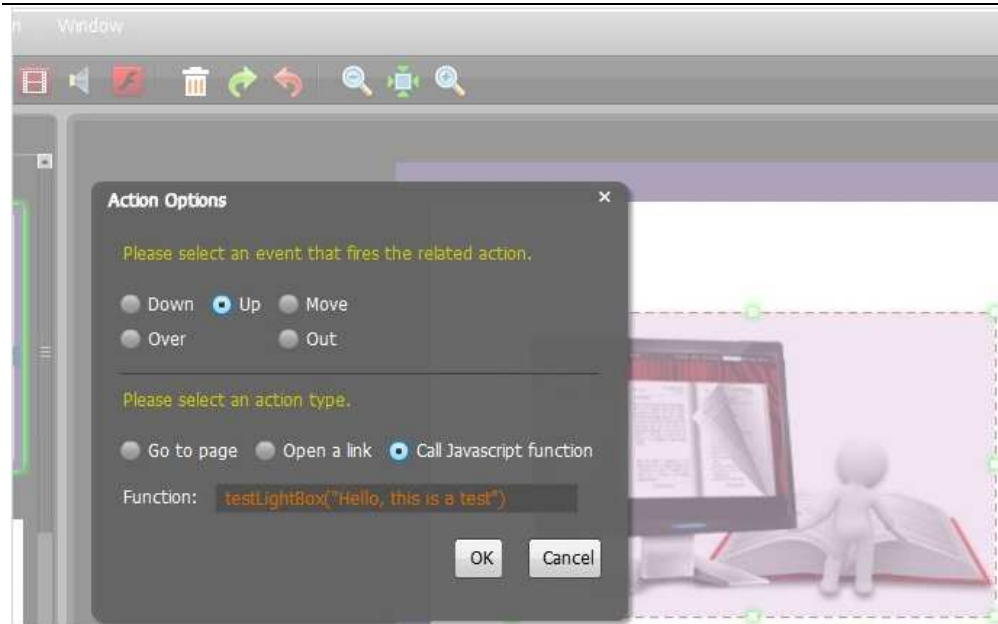


You can define the link action as "Go to page", or open an online webpage, or even "Call Javascript function" to carry out your wanted interactive functionalities via defining Javascript function yourself.. For example, you can show a pop-up light box while readers clicking some image on page, or pop-up a questionnaire or other Web Form by clicking some text. Just make sure the parameter you set in "Function" can be called in from HTML page.

Example: Check "Call Javascript function" as action type, then input Function as "testLightBox('Hello, this is a test')":



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And then make sure the Javascript wrote into the index.html page as below image shows (the same as you set in "Link Function"):

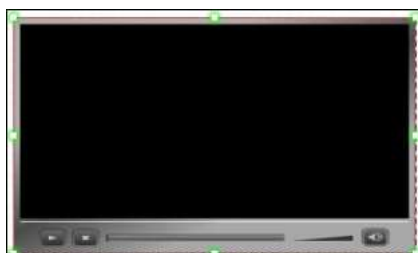
```
<head>
<title>PDF-BenU brochure 2010-100dpi</title>
<meta http-equiv="Content-Type" content="text/html; charset=utf-8" />
  <meta name="Keywords" content="" />
  <meta name="Description" content="" />
  <meta name="Generator" content="[Flip PDF version 3.0] at http://flipbuilder.com/" />
  <!-- Include CSS to eliminate any default margins/padding and set the height of the html element and
  the body element to 100%, because Firefox, or any Gecko based browser, interprets percentage as
  the percentage of the height of its parent container, which has to be set explicitly. Initially,
  don't display flashContent div so it won't show if JavaScript disabled.
  -->
  <style type="text/css" media="screen">
    html, body { height:100%; }
    body { margin:0; padding:0; overflow:auto; text-align:center;
      background-color: #ffffff; }
    #flashContent { display:none; }
  </style>

  <script type="text/javascript">
    function testLightBox(strFromFlash){
      /**
      do the things you want here!
      **/
      alert(strFromFlash);
    }
  </script>
```

6. Add Movie



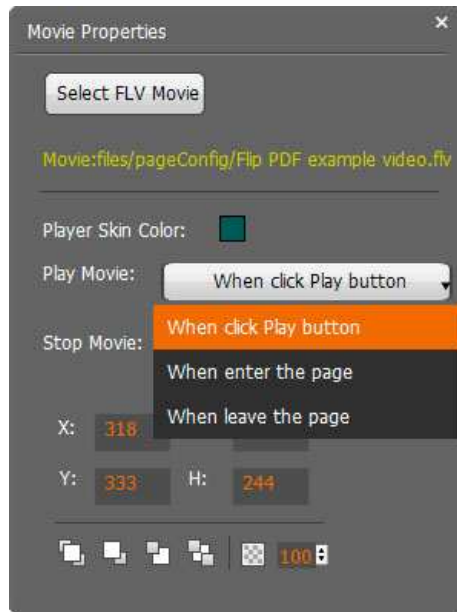
Click icon and then draw a box like below on the page you want to insert FLV movie:






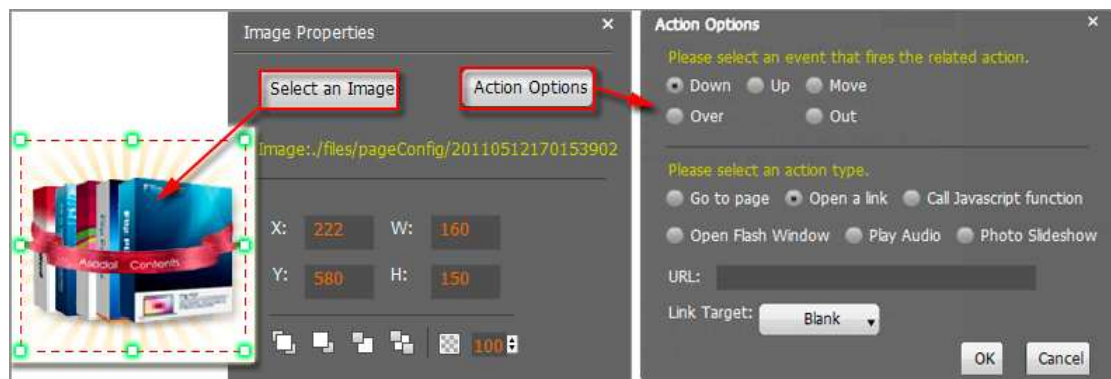
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Then you can select and edit the movie in below panel (define video player skin color, play and stop movie actions, etc.):




7. Add Image

Click icon  to draw image box and then select image (.jpg, .png, .bmp), set Action Options:

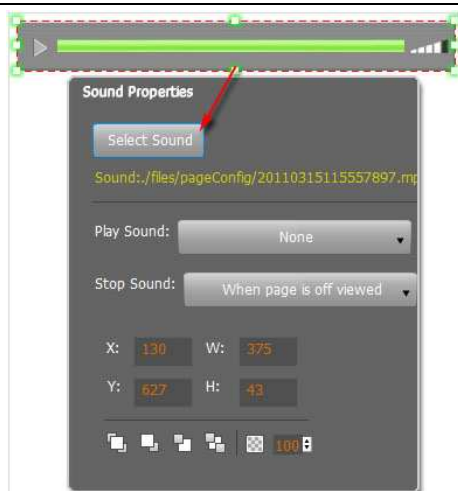


8. Add Sound

Click the icon  to draw sound box and then select sound file, set other options:



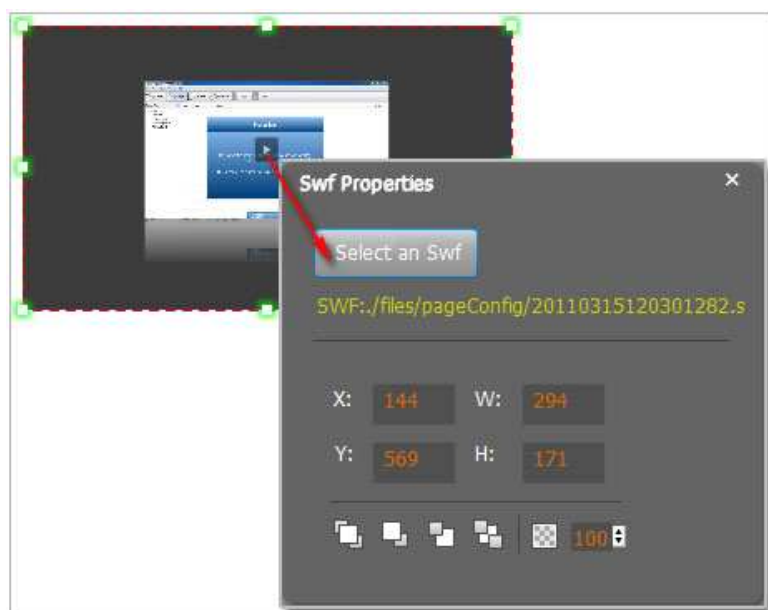
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9. Add Flash



Click icon to insert SWF flash into your defined area of flipbook page:



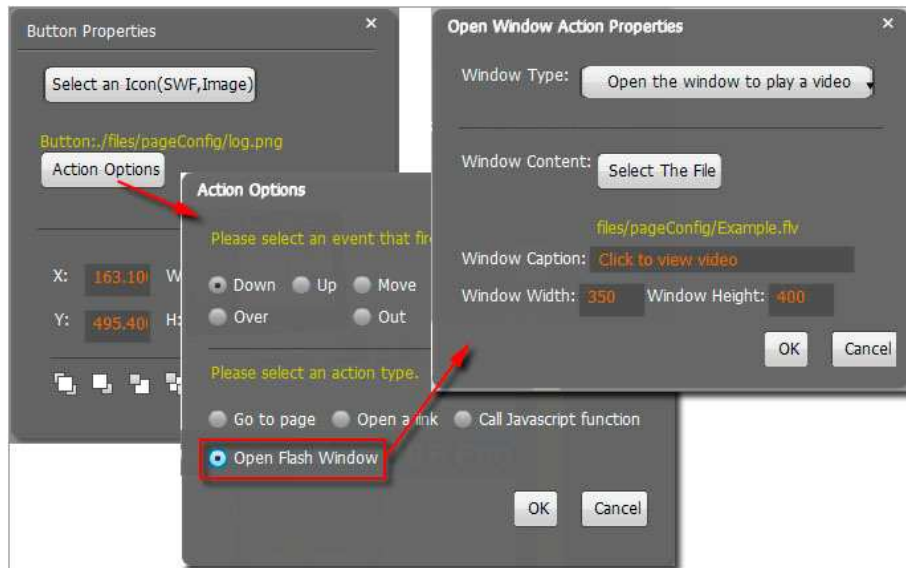
10. Add Button




Click icon to draw an area for inserting your image or SWF button file with calling actions. The actions contain "Go to page", "Open a link", "Call Javascript function" and "Open Flash Window". The before three actions are the same with the actions in "Add Link", the "Open Flash Window" can help you to play SWF Flash or FLV Video in the pop-up window:

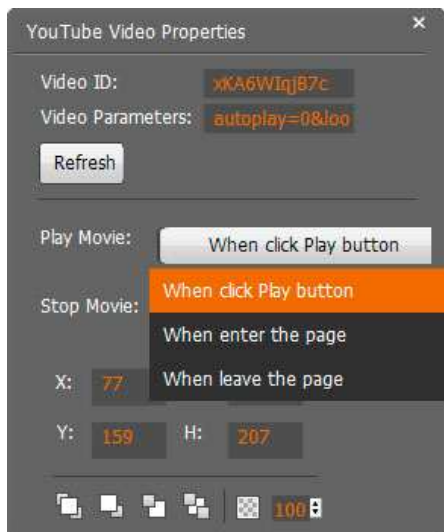


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11. Add You Tube Video

Click the icon  and then draw a box on the page to insert You Tube video into pages directly. You just need to define the video ID directly. For example the video link is: <http://www.youtube.com/watch?v=xKA6WlqjB7c>, then the video ID is "xKA6WlqjB7c".



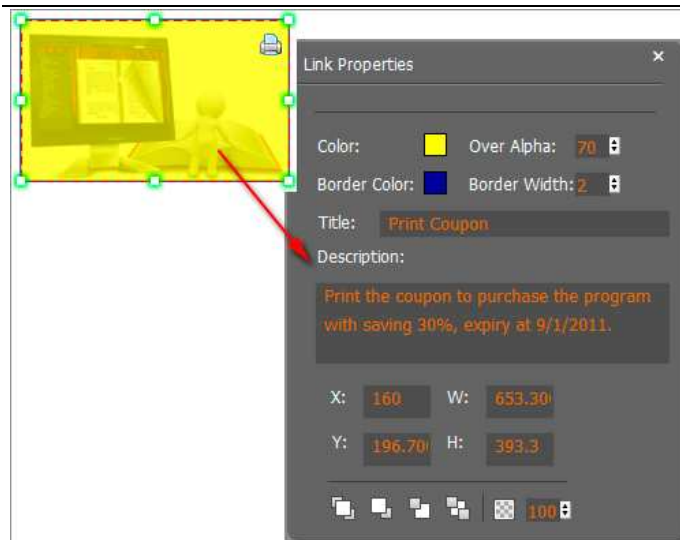
12. Add Printable Area

If you want readers can click on some area of your book to print the area directly, such as coupons which can be used to buy your presented goods, you can add a "Printable Area" on

pages by clicking the icon , and then draw the area on the pages, set title and description:





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13. Copy and Paste

If you want to add same links, images, videos, audios to different pages, you don't have to repeat the "Link/Image/Video/Audio added" operations once and once again, just select the link object,

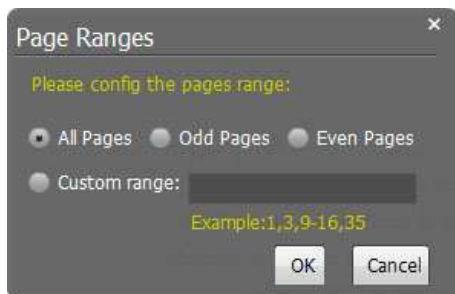
click the copy button  and then go to the other page to click the paste button  directly.


14. Apply All

If you want to use the same link, video, audio, image or button on all pages (or all odd, even pages, or your customized pages), you can select the object and then click the Apply All button



, then define the apply page range in pop-up window like below:

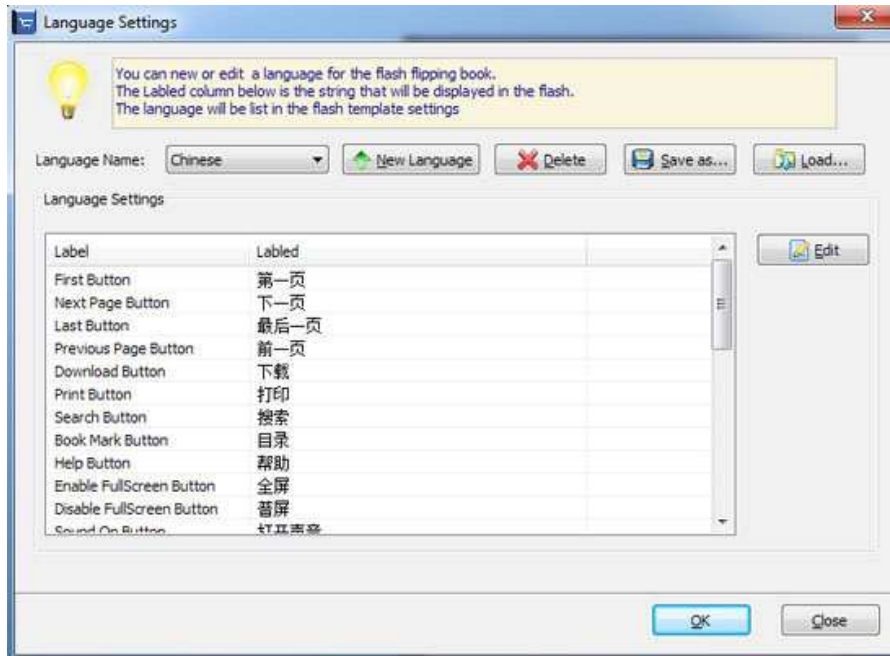


After adding links, flash, movie or sounds, you can click the icon  to save the settings and back to the template setting interface.



V. Language Options Interface

Click "Option->Flash Language", you will enter into the Language Settings interface as below shows:



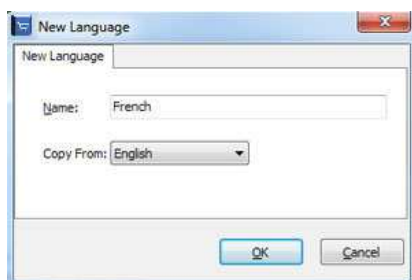
Panel Description:

As the tips explaining, the "Labeled" column lists the buttons and instructions on Flash books in defined language, and the program provides you five different languages for you to use: English, Chinese Arabic, French and Greek.



You can also add other language for your own uses:

1. Click the button  and define name for the new language:



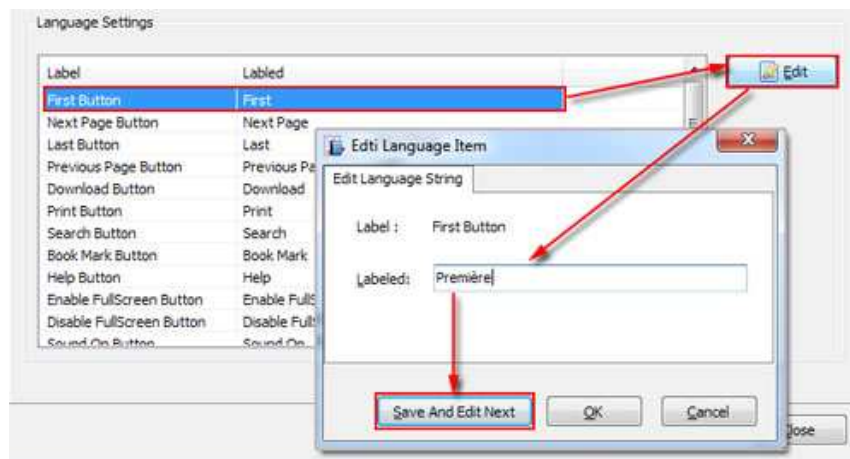
Click "OK" to save the new language in the list;

2. Choose the first label and click "Edit" icon, define new language text in "Labeled" box,



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then click "Save And Edit Next":



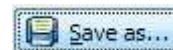
3. At last, you can get all Labels translated into your new language as the images shows:

Label	Labled
First Button	Première
Next Page Button	Page suivante
Last Button	Dernière
Previous Page Button	Page précédente
Download Button	Télécharger
Print Button	Imprimer
Search Button	Rechercher
Book Mark Button	Réservez Mark
Help Button	Aide
Enable FullScreen Button	Activer FullScreen
Disable FullScreen Button	Désactiver FullScreen
Sound On Button	Le Sound

You can delete unwanted language:



Or save your edited new language file as XML or TXT file:



Load language file saving before for current using:



After setting template and language, click



icon to

apply the settings.



VI. Output Interface

Output Option

Output

Output type

☒ *.html ☐ *.zip ☐ *.exe ☐ *.app

☒ Also Make Mobile Version Make output page-flipping eBook works on iPad, iPhone and Android mobile devices

Path

Output Folder: C:\Users\Administrator\Desktop\flipbook Browse... Open

File Name: index .html

Options

HTML Title: demo Advanced

☐ Burn to CD

CD Writer: 0:1:0,G: PLDS DVD-ROM DH-16D5S VD 15

Disc title:

☐ Make it automatically play the flipbook in CD

Cancel Convert

Output types:

1. HTML



This output type is for uploading created page-flipping ebook onto websites:

You can define HTML Title and other properties by clicking "Advanced" button:

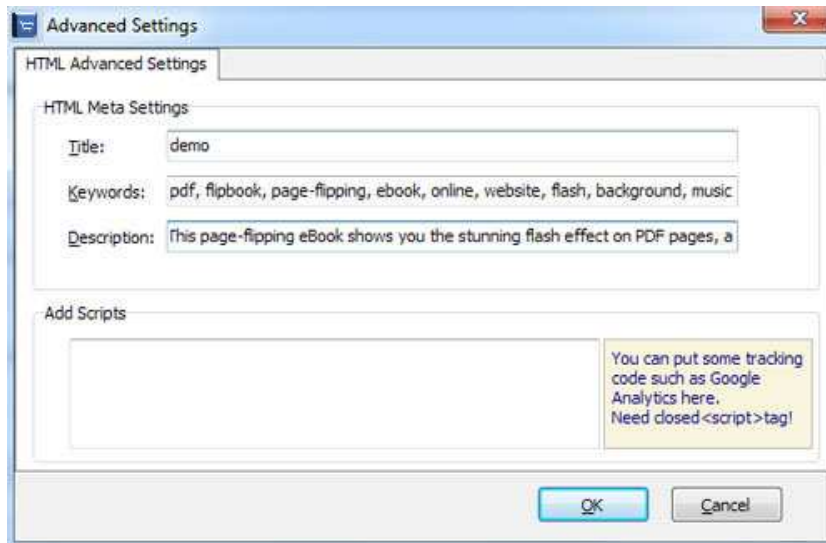
Options

HTML Title: demo Advanced

Set Keywords, Description or even Script in the below interface:




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2. ZIP



This output type is for compressing the created files into an integral ZIP package which can be sending out as attachment directly. You can also define HTML Advanced Settings by

clicking "Advanced" icon: 

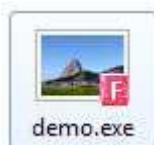
Your recipients just need to uncompress the ZIP file and then they can view the HTML flipbook instantly:



3. EXE



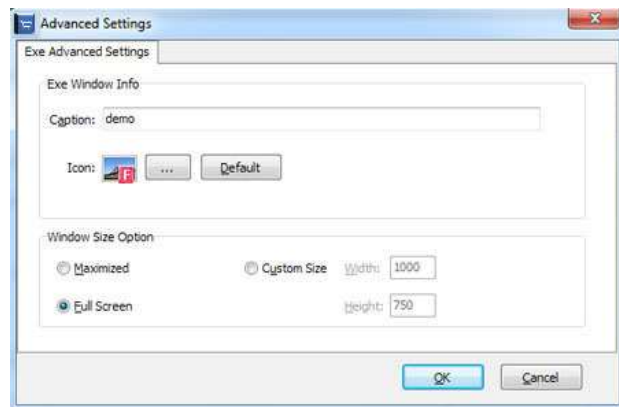
This type is for outputting flipbook as a single executive file, easy storing and easy viewing:



You can also define Icon and Opening Window Size in Advanced Settings:



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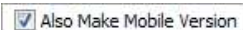


4. APP



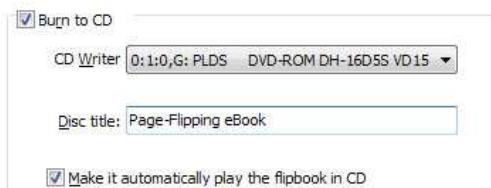
If you want to make executable application to run on Mac devices, you can output as "*.app" format.

5. Mobile Version



You can even output Mobile Version while choosing HTML or ZIP format at the same time. After creating mobile versions, you just need to output all files online (including HTML, SWF, "files" and "mobile" folders), then you can visit the flipbook page through your mobile browser.

6. Burn to CD



After choosing output type, then check the option "Burn to CD", set "CD Writer", define "Disc title".

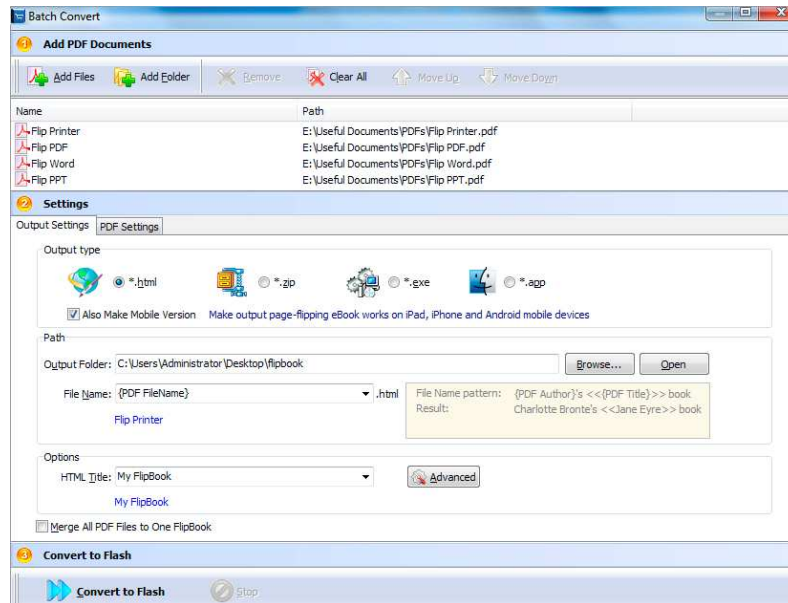
How to make created eBooks available for others online, more details this support page: <http://flash-flipping-book.com/support/how-can-i-share-my-created-ebook-online.htm>.

At last click  button to output flipbook in your defined type.



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VII. Batch Convert Interface



1. Add PDF Documents



Click this icon to add PDF files from computer;



Click this icon to add all PDF files in the folder (include sub-folders).

You can also remove some unwanted PDF, move up/ down files, or clear all documents.



2. Settings

(1). Output Settings

i. Choose Output Type



ii. Choose Output Path



You can also define output name pattern with FileName, Title, Subject and so on:

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File Name: {PDF FileName}

{PDF Title}
{PDF Subject}
{PDF Author}
{PDF FileName}

And after defining the File Name, you can preview the result example below:

File Name: {PDF FileName} Flipping Book

Flip PDF Flipping Book

iii. Define Output Option

Options

Caption: {PDF FileName}

Advanced

Flip PDF

Click "Advanced" icon to define Keywords, Description for HTML flipbooks, or define Icon, Window Size for EXE flipbooks:

Advanced Settings

HTML Advanced Settings

HTML Meta Settings

Title: demo

Keywords: pdf, flipbook, page-flipping, ebook, online, website, flash, background, music

Description: This page-flipping eBook shows you the stunning flash effect on PDF pages, a

Add Scripts

You can put some tracking code such as Google Analytics here. Need closed <script>tag!

OK Cancel

Advanced Settings

Exe Advanced Settings

Exe Window Info

Caption: demo

Icon: [Icon] Default

Window Size Option

Maximized Custom Size Width: 1000 Height: 750

Full Screen

OK Cancel

iv. Merge All PDF Files to One Flip Book

☒ Merge All PDF Files to One FlipBook

(2). PDF Settings

i. Page Range

The Page Ranges to Import

☐ All pages

☒ Custom range: 2-5 Example: 1,9-21,30

You can convert "All pages" or just "Custom range";

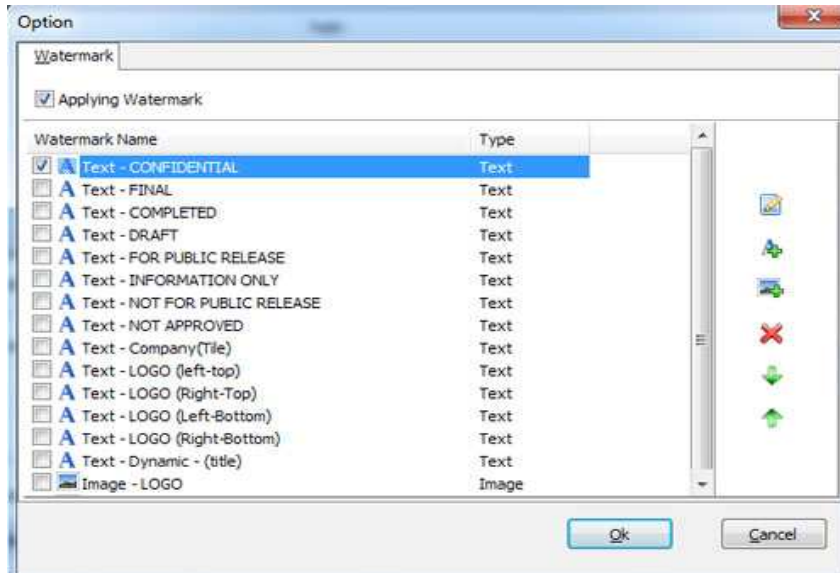


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ii. Watermark

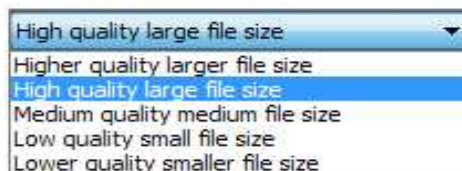


Click "Set Watermark" icon to enter into "Watermark" interface:



Check "Applying Watermark" option, then you can choose default stamps, Edit them, or Add Text Watermark, Add Image Watermark, Delete, Move Down/ Up.

iii. Page Quality



Choose quality and size type from listed five kinds.

iv. Other Options

☒ Import bookmark If your PDF file contains bookmarks, check this option to use in output page-flipping eBook;

☒ Import links If your PDF file has links, check this to enable in flipbook;

☒ Enable search Check this option to enable search functionality in created flipbook.

At last, click  icon to batch convert listed files together.



VIII. Use Flip Shopping Catalog in Command Line

You can also use Flip Shopping Catalog in Command Line.

Flip Shopping Catalog Command Line Usage:

PTCMD.exe [Options]

-f<PDF File>	The source PDF file.
-o<output folder>	Specify the folder for the output files.
-t[html zip exe]	Output type. Default is html.
-n<OutputFileName>	Specify the name for the output file.
-c<caption>	Caption for HTML or EXE.
-s<Flash settings>	Value format is:<Template name># [<Theme name> <txt_settingfile path>]. <Template name> could be: Classic, Float, Spread. <Theme name> are list in the "Select a template" window, such as Blank, Blues, Nostalgia. <txt_settingfile path> is the file that you export with "Save the template settings" function
-r<page range>.	The page range that you want to import from PDF File. Range value string like:2-15,33,35-36,or All.(Default: All)
-q<import quality>	Count be 5,4,3,2,1.5 specify the higher quality larger file size;1 specifies lower quality smaller file size.(default:4)
-R<GS SWF LIB> engine)	Render engine options. (Default: GS, Ghostscript render engine)
-b<Y N>	Import bookmark yes or no. (Default: Y)
-l<Y N>	Import links yes or no. (Default: Y).
-S<Y N>	Enable searchable or not.(Default: Y, enable searchable)
-k<html key words>	Set the keywords for html output file.



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- d<html description> Set the descriptions for html output file.
- j<html javascript> Set the javascript for html output file.
- i<icon file path> Specify the icon path for exe output.
- w<window size> Specify the size of exe window.
Value could be: M,F, or some string like:800,600.
(width is 800,height is 600).

Examples 1:

```
PTCMD -f"C:\input.pdf" -o"C:\outputfolder" -n"index" -thtml -c"Title"  
-s"Float#c:\my_ebooksetting.txt" -r"1-8,9-14,42" -q4 -R"SWF" -bN
```

Examples 2:

```
PTCMD -f"C:\input.pdf" -o"C:\outputfolder" -n"ExeFileName" -texe -i"C:\app.ico"  
-c"Title" -s"Float#Blues" -r"All" -q5 -R"GS"
```

Examples 3:

```
PTCMD -f"C:\input.pdf" -o"C:\outputfolder" -n"index" -tzip -c"Title"  
-s"Float#Blank" -r"All" -q5 -R"GS" -k"html key words"
```

Return Code:

- 1: Success
- 2: Input file not found
- 3: Parameters are invalid
- 4: Failed to load PDF
- 5: Failed to import bookmarks
- 6: Failed to import links
- 7: Failed to import searchable information
- 8: Failed to save the output file.



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<http://www.flash-flipping-book.com/support>

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